

## Inquiries

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# SHIZUOKA

Offering Infinite Potential

**BUSINESS INVESTMENT GUIDE**



# Shizuoka Hosts a High Concentration of Leading Manufacturers in a Variety of Industries.

Shizuoka is known as a manufacturing-driven prefecture, leading the nation's economy. World-famous manufacturers with world-class technologies in a variety of fields are concentrated in the prefecture, generating the second-biggest industrial product shipment value among the 47 prefectures in Japan. Efforts to create leading industries in the next ge

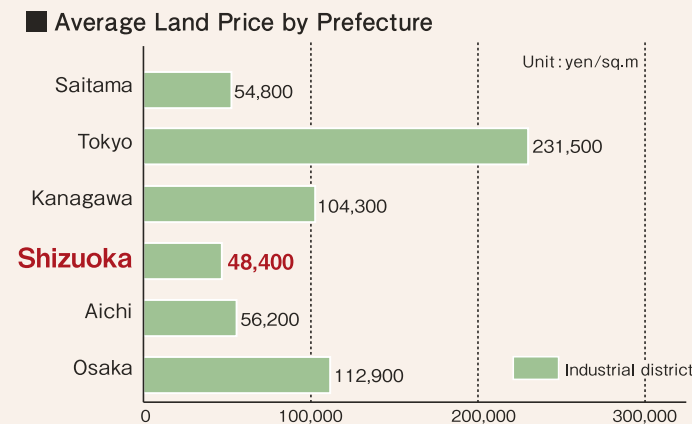
# Superb Location and Living Environment

Shizuoka Prefecture is an attractive location for launching a business, offering low-cost plant sites and good human resources as well as an excellent living environment.

## Low-Cost Location

### An Attractive Location for Advantageous Business

Proximity to the head office and plants as well as land prices are key factors in deciding the location of a new business site. Shizuoka Prefecture is easily accessible to Tokyo and Nagoya, while its land prices for business sites can be much lower than those of either city.



Source: 2014 Land Price Survey by Prefecture, Ministry of Land, Infrastructure, Transport and Tourism

## Motivated Human Resources

### Abundant and High-Quality Labor Force Who Support Corporate Growth

In the midst of a declining birth rate and rising concern over population shrinkage, securing quality human resources is a key issue for corporate operations. The population of Shizuoka prefecture is 3.69 million with a labor force population of 2.01 million. The percentage of the labor force (people who are over 15 and willing to work) is 63.2%, ranking number 10 among 47 prefectures in Japan. A total of 20 universities and six junior colleges as well as one technical college are located in the prefecture. Cooperation between industry and such educational institutes as the Faculty of Engineering of Shizuoka University and the Graduate School for the Creation of New Photonics Industries is very active. They serve as a research center for local industries and create excellent and creative human resources.

Size and Ratio of Labor Force

| Category | Labor force population | Ratio of labor force* | Rank among the 47 prefectures |
|----------|------------------------|-----------------------|-------------------------------|
| Male     | 1,167,768              | 75.2%                 | 10                            |
| Female   | 846,500                | 51.8%                 | 10                            |
| Total    | 2,014,268              | 63.2%                 | 10                            |

\*Ratio of labor force in the population over 15 years of age

Source: 2010 National Census, Ministry of Internal Affairs and Communications

## Excellent Living Environment

### Comfortable Warm Climate and Attractive Natural Environment

The average annual temperature of Shizuoka is 16.3°C. There are many sunny days even in winter with very little snowfall on flatlands. The prefecture offers a varied natural environment formed by Mt. Fuji and other mountains, Suruga Bay, Lake Hamana, long coastline, rivers such as the Tenryu, Oi, Abe and Fuji, and hot springs in the Izu Peninsula as well as many other tourist destinations. This great natural environment offers ever-changing seasonal landscapes and abundant opportunities for various outdoor activities. The prefecture is also blessed with a variety of fresh farm and marine products ranging from green tea, mandarin oranges, bonito, tuna and baby sardines. We assure you that you will be satisfied with Shizuoka as a site for both business and living.



# Incentives for Business Activities

## Shizuoka Prefecture Supports your Business Siting.

The prefecture offers a variety of incentive and support programs to assist business siting. Up to 1.4 billion yen of subsidies is offered for the construction of a new plant, for example. Foreign companies also receive support for establishing an office.

**1**  
Up to 1 billion yen in subsidies for new or additional construction of factories, logistic facilities or research institutes.

Program: Subsidy for new industrial siting  
 Maximum: 1 billion yen for factories and research institutes in growth fields or 500 million yen for others  
 Covered cost: Building and machinery for production and research  
 In case of plant construction in areas of Tsunami flooding risk, we support cost concerning safety preparation.  
 ※Subsidy rate and payment limit vary by industry.

**2**  
Up to 400 million yen in subsidies for new or additional construction of factories, logistic facilities or research institutes.

Program: Subsidy for local industrial siting  
 Maximum: 400 million yen for factories and research institutes in specific area and growth fields  
 300 million yen for factories and research institutes in growth fields or 200 million yen for others  
 Covered cost: Land acquisition, new employment  
 ※The program varies by municipality.  
 ※Subsidy rate and payment limit vary by industry.

**3**  
Assistance for foreign companies to establish offices

Program: Office rent subsidy for foreign companies  
 Maximum: 500,000 yen (one-time only)  
 Covered cost: One-year office rent

**4**  
Business siting support under the Act Relating to the Promotion of Establishment of Enterprises

Program: Support for business siting under the Act Relating to the Promotion of Establishment of Enterprises  
 Covered area: Eastern region, Shizuoka City, around Mt. Fuji Shizuoka Airport, Hamamatsu, Kosai  
 Assistance: •A low-interest loan by Japan Finance Corp.  
 •Preferential measures for small business credit insurance  
 •Prefectural loan program

**5**  
Preferential program for siting near Hamaoka Nuclear Power Plant

Program: •Subsidy for business siting near nuclear power plant  
 •Payment for siting near nuclear power plant  
 Covered cost: Electricity cost paid during determined period, for instance.  
 Covered area: Omaezaki, Makinohara, Kikugawa, Kakegawa

## A Guide to Business Investment

<http://www.pref.shizuoka.jp/sangyou/sa-530/>

Providing information regarding incentives, support programs and unused land.