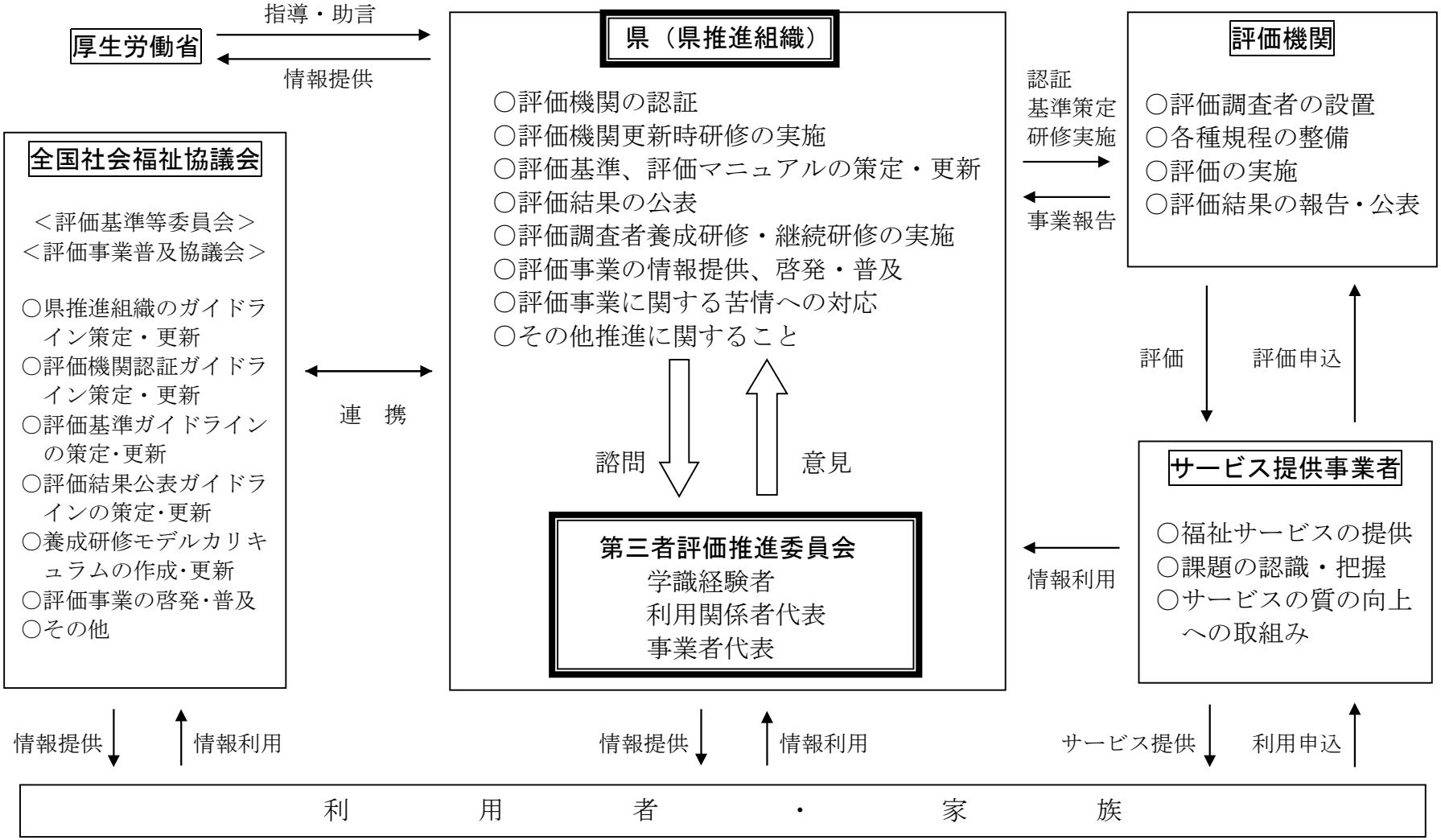第三者評価事業の推進体制