

Cellulose Material EXPO 2023 in SHIZUOKA

- Towards a Circular Economy -

This trade show, which gathers materials, equipment, processing technologies, and applications specializing with cellulose materials, has been held annually in Fuji City since 2017.

In 2023, we would like to invite companies from overseas to work together towards the development of new distribution channels and also enhance international collaboration for research and development towards a circular economy.

Take advantage of this opportunity at Mt. Fuji!

Our Aim

1. To promote international commerce (Import and exports from Japan)
2. To develop a network for cooperation and technical information exchange.
3. To develop international distribution channels for the purpose of expediting overseas expansion.

Overview

- **Date:** October 2-3, 2023
- **Venue:** Fujisan Messe (Fuji City, Shizuoka Prefecture)
- **Organizer:** Shizuoka Prefectural Government and Fuji City Government
- **Scale:** Over 1,500 visitors (1061 visitors in 2022)
- **Visitors:** Companies in the fields of cellulose material manufacturing, automobile, electrical machines, food manufacturing companies, trading companies, etc. University and research institutes. Local governments.
- **Number of Business Consultations:** 279 (Data from 2022)
- **Exhibiting Companies:** 95 (Data from 2022)



Pre-registration for Exhibitors from Overseas

- **Target Exhibitor :** Cellulose material provider(s).
Companies and research institutes for cellulose materials.
- **Application Period:** April 1 to June 30, 2023
- **Exhibition Fee:** Free (Two power outlets, desk, and chair will be provided)
- **Booth Specifications:** Width 3m, depth 2m, height 2m, two power outlets (100V, 300W)
Booth Size and standard can be flexibly adjusted to meet each company's needs.
- **How to Apply:** Please send the application form to the Secretariat by email as an attachment.

【Secretariat】
Research and Development Management Division, Industrial Innovation Bureau, Shizuoka Prefectural Government
URL: <https://www.pref.shizuoka.jp/sangyoshigoto/kigyoshien/shuseki/1053431/index.html>
Email : trc@pref.shizuoka.lg.jp

Additional Information

International Events Regarding Cellulose Materials in Japan

Shinkansen route map



Month / Day	9/27(Wed)~29(Fri)	10/1(Sun)~3(Tue)	10/4(Wed)~6(Fri)
Event	ICC2022+1 in Hiroshima Academic conference Hiroshima city, Hiroshima International Conference Center, 400 people	Cellulose material Symposium and EXPO in SHIZUOKA -Towards a Circular Economy- <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 5px;"> Oct 1st International Symposium Fuji City, Rose theater, 700 people </div> <div style="border: 1px solid black; padding: 5px;"> Oct 2nd-3rd Cellulose material Expo Fuji City, Fujisan Messe, 1,500 people </div> </div>	Sustainable Materials Exhibition in Chiba(near Tokyo) Exhibition (Nanocellulose, Metal, Resin, etc.) Chiba City, Makuhari Messe, 45,000 people

Alignment

Potential of Shizuoka Prefecture

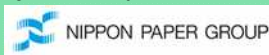
Pulp and Paper Industry

Shizuoka prefecture is the leader of the pulp and paper industry in Japan.

- Product shipment value of this area is top ranked in Japan.
- There are industrial plants and laboratories of major companies here.



(Market share 4th in the world)



(Market share 6th in the world)

Various companies such as major paper manufacturers, specialty paper manufacturers, sanitary paper manufacturers are located here.

Transportation Equipment Industry

- Product shipment value of this area is ranked 2nd in Japan.
- Major companies (SUZUKI, YAMAHA, HONDA) are located here.



Tour Information

"Explore Shizuoka"

<https://exploreshizuoka.jp/en/>

