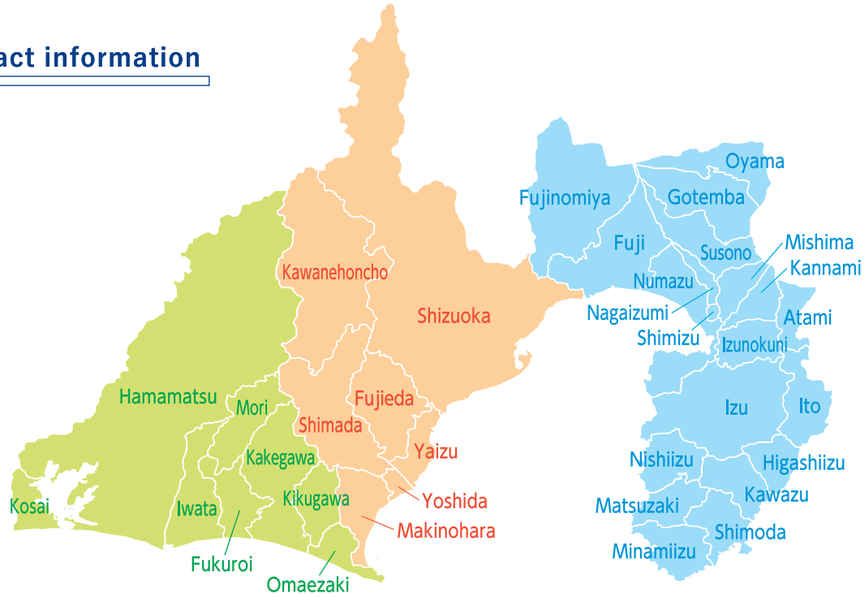
Providing support for companies to establish business locations in collaboration with cities and towns across Shizuoka

Contact information



Western area

Cities and Towns	Responsible Section	Contact
Hamamatsu	Business Location Promotion Section	+81-53-457-2282
Iwata	Industrial Policy Section	+81-538-37-4904
Kakegawa	Industrial Tourism Section	+81-537-21-1125
Fukuroi	Industrial Future Section	+81-538-44-3155
Kosai	Industrial Development Section	+81-53-576-0018
Omaezaki	Commercial & Industrial Tourism Section	+81-537-85-1164
Kikugawa	Commercial & Industrial Tourism Section	+81-537-35-0936
Mori	Industry Section	+81-538-85-6319

Central area

Cities and Towns	Responsible Section	Contact
Shizuoka	Industrial Infrastructure Enhancement Headquarters	+81-54-354-2047
Shimada	Inland Frontier Promotion Section	+81-547-36-7125
Yaizu	Promotion Strategies Section	+81-54-626-2260
Fujieda	Business Location Strategies Section	+81-54-643-3244
Makinohara	Commercial & Industrial Business Section	+81-548-53-2624
Yoshida	Industry Section	+81-548-33-2122
Kawanehoncho	Industrial Development Section	+81-547-56-2226

Eastern area

Cities and Towns	Responsible Section	Contact
Numazu	Industrial Policy Section	+81-55-934-4744
Atami	Tourism Economy Section	+81-557-86-6190
Mishima	Business Location Promotion Section	+81-55-983-2715
Fujinomiya	Commercial & Industrial Promotion Section	+81-544-22-1154
Ito	Planning Section	+81-557-32-1062
Fuji	Industrial Policy Section	+81-545-55-2906
Gotemba	Commercial & Industrial Promotion Section	+81-550-82-4683
Shimoda	Industrial Development Section	+81-558-22-3914
Susono	Public Relations Section	+81-55-995-1858
Izu	Tourism, Commercial & Industrial Section	+81-558-72-9911
Izunokuni	Commercial & Industrial Section	+81-55-948-1415
Higashiizu	Tourism Industry Section	+81-557-95-6301
Kawazu	Planning & Coordination Section	+81-558-34-1924
Minamiizu	Commercial & Industrial Tourism Section	+81-558-62-6300
Matsuzaki	Planning & Tourism Section	+81-558-42-3964
Nishiizu	Urban Development Strategies Section	+81-558-52-1111
Kannami	Industrial Development Section	+81-55-979-8114
Shimizu	Industrial Tourism Section	+81-55-981-8239
Nagaizumi	Industrial Development Section	+81-55-989-5516
Oyama	Frontier Promotion Section	+81-550-76-6129

Shizuoka Prefectural Government

Economy and Industry Department, Business Development Division
East Bldg.7F, 9-6 Otemachi, Aoi-ku, Shizuoka, 420-8601, Japan
Phone: +81-54-221-3262
E-mail: kishinsan@pref.shizuoka.lg.jp

Tokyo Branch Office
Todofuken Kaikan 13F,
2-6-3 Hirakawacho, Chiyoda-ku, Tokyo, 102-0093, Japan
Phone: +81-3-5212-9036
E-mail: tokyo@pref.shizuoka.lg.jp

Osaka Branch Office
Bingomachi Koizumi Bldg.1F,
3-3-9 Bingomachi Chuo-ku,Osaka, 541-0051, Japan
Phone: +81-6-6263-6120
E-mail: osaka@pref.shizuoka.lg.jp

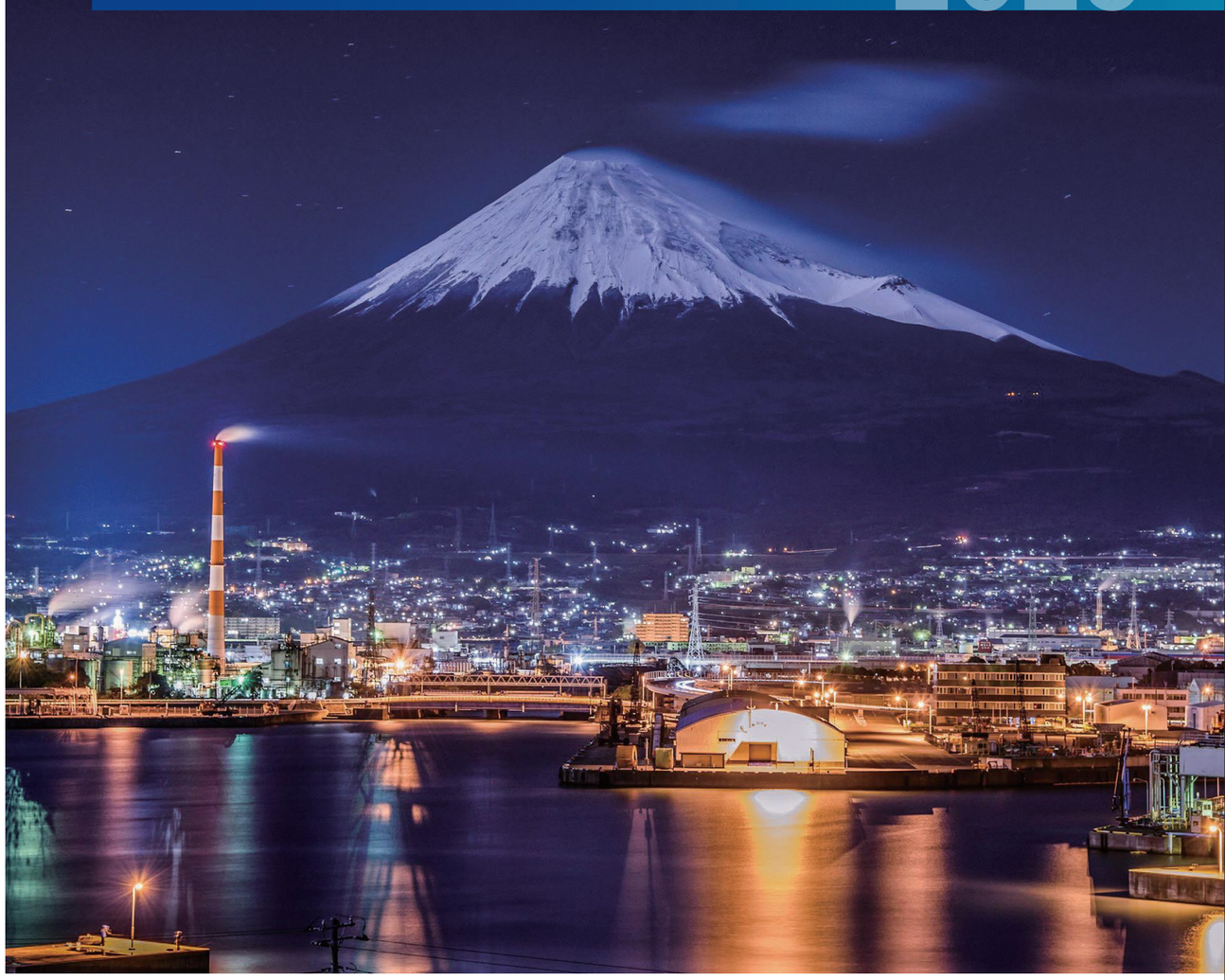
Business location website information

Shizuoka Business location Search

https://www.pref.shizuoka.jp/sangyoshigoto/kigyoshien/kigyoricchi/index.html

Shizuoka Prefecture

Guide to the Business Location Subsidy Program 2026



SHIZUOKA

Striving to be the No.1 business location in Japan.

Extensive support with one of Japan's top incentive programs.

- Strengthening support for companies entering Shizuoka Prefecture for the first time.
- Advance entry system

Up to 1.9 billion yen

A business commencement notification must be submitted prior to the land acquisition date or the start of business activities date (enter a building contract or ordering machinery), whichever comes first.

Entry required
Submit a business commencement notification ▶ Acquire land / Enter a building contract / Order machinery ▶ Complete building construction / Bring in machinery ▶ Start operation ▶ Apply for subsidy grant

※You cannot apply for the subsidy without prior entry.

Program Revisions

Effective from January 1, 2026

Revision of subsidy rates and limits for buildings, machinery, and equipment.

Category		Before revision	After revision
Within Shizuoka	Standard	7% [700 million yen]	5% [500 million yen]
	Growth sector	10% [1 billion yen]	7% [700 million yen]
First-time entry into Shizuoka	Standard	7% [700 million yen]	10% [1 billion yen]
	Growth sector	10% [1 billion yen]	15% [1.5 billion yen]

Effective from January 1, 2027

Revision of investment requirements for buildings, machinery, and equipment.

Category	Before revision	After revision
First application	500 million yen	1 billion yen
Second and subsequent applications	500 million yen	3 billion yen

Effective from January 1, 2029

Revision of subsidy limits for land acquisition and new employment within Shizuoka Prefecture.

Category		Before revision	After revision
Within Shizuoka	Standard	200 million yen	100 million yen
	Growth or Frontier Promotion Zone	300 million yen	150 million yen
	Growth + Frontier Promotion Zone	400 million yen	200 million yen

Version effective from January 1, 2026

Subsidy Program for New Industrial Location Projects

Buildings, machinery, and equipment

Up to 1.5 billion yen will be provided to support capital investment by companies that establish or expand manufacturing factories and logistics facilities within Shizuoka Prefecture, with the aim of advancing and revitalizing industry and creating employment.

First-time entry factories (growth sector) and research institutes in Shizuoka: Subsidy rate 15% — Limit 1.5 billion yen

OR

First-time entry factories (standard) and logistics facilities in Shizuoka: Subsidy rate 10% — Limit 1 billion yen

Factories (growth sector) and research institutes in Shizuoka: Subsidy rate 7% — Limit 700 million yen

OR

Factories (standard) and logistics facilities in Shizuoka: Subsidy rate 5% — Limit 500 million yen

		Factory		Logistics facility	Research institute
Eligibility requirements	Type of industry	Manufacturing industry, plant factory		Transport industry, etc.	Manufacturing-related research institute or natural science research institute
	Capital investment amount	500 million yen or more			100 million yen or more
	Increase in employment in Shizuoka	Employing 1 or more people or maintaining the employment level in Shizuoka while increasing productivity*note1 by 10% or more			1 or more people
	Size of research facility	–			200㎡ or more
	Number of researchers	–			5 or more people
	Required equipment to be installed	–		Equipment for distribution processing, etc.	–
Subsidy rate		Standard	Growth sector *note2	–	–
	First-time entry into Shizuoka	10%	15%	10%	15%
	Within Shizuoka	5%	7%	5%	7%
Limit	First-time entry into Shizuoka	1 billion yen	1.5 billion yen	1 billion yen	1.5 billion yen
	Within Shizuoka	500 million yen	700 million yen	500 million yen	700 million yen
Project period		Start operations within 3 years from the date of acquiring the land (within 5 years for undeveloped land, within 2 years for land already owned by your company) *The period can be extended if deemed particularly necessary			
Eligible costs		Building construction costs and machinery/equipment purchase costs (for production, research, development, administration, distribution processing, and business continuity) Costs associated with safety measures (only when expanding into regions where tsunami flooding is expected)			
Conditions for subsidy grant		Maintain employee number for 3 years			
Number of grants allowed		No restrictions (applicants can apply under the above listed requirements even for the 2nd and subsequent applications)			
Contact		Economy and Industry Department, Business Development Division			

Version effective from January 1, 2026

2. Subsidy Program for Regional Industrial Location Projects

Land and new employment

In collaboration with cities and towns, up to 400 million yen will be provided to support land acquisition costs and new employment for companies that establish new manufacturing factories or logistics facilities within Shizuoka Prefecture, with the aim of advancing and revitalizing industry and creating employment.

Factories (growth sector) and research institutes, etc.
Fuji-no-kuni Frontier Promotion Zone: Subsidy rate 40% — Limit 400 million yen
Regular zone: Subsidy rate 30% — Limit 300 million yen

OR

Factories (standard) and logistics facilities
Fuji-no-kuni Frontier Promotion Zone: Subsidy rate 30% — Limit 300 million yen
Regular zone: Subsidy rate 20% — Limit 200 million yen

+ New hire employees: 1 million yen/person

			Factory		Logistics facility	Research institute
Eligibility requirements	Type of industry		Manufacturing industry, plant factory		Transport industry, etc.	Manufacturing-related research institute or natural science research institute
	Size of acquired land		1,000㎡ or more			–
	Number of employees		10 or more people			–
	Increase in employment in Shizuoka		Employing 1 or more people or maintaining the employment level in Shizuoka while increasing productivity*note1 by 10% or more			1 or more people
	Size of research facility		–			200㎡ or more
	Number of researchers		–			5 or more people
	Required equipment to be installed		–		Equipment for distribution processing, etc.	–
Subsidy rate, etc.			Standard	Growth sector *note2	–	–
	Land acquisition costs	Fuji-no-kuni Frontier Promotion Zone	30%	40%	30%	40%
		Regular zone	20%	30%	20%	30%
	Number of new employees		1 million yen per person			
Limit	Fuji-no-kuni Frontier Promotion Zone		300 million yen	400 million yen	300 million yen	400 million yen
	Regular zone		200 million yen	300 million yen	200 million yen	300 million yen
Project period			Start operations within 3 years from the date of acquiring the land (within 5 years for undeveloped land) *The period can be extended if deemed particularly necessary			
Eligible costs			Land acquisition costs and new employee			
Conditions for subsidy grant			Maintain employee number for 3 years			
Number of grants allowed			No restrictions However, for the 2nd and subsequent applications, you can only apply when the capital investment amount is 500 million yen or more (this amount is 100 million yen or more for research institutes) in addition to the above requirements			
Contact			The Business Development Division in each city and town			

*Note 1: "Productivity" refers to the following. … ・Physical labor productivity = Production volume ÷ Number of employees ・Value-added labor productivity = Production value ÷ Number of employees

*Note 2: "Growth sector" refers to the following. … Factories that manufacture products such as food, pharmaceuticals, medical equipment, and environment-related goods. Since determinations of growth sectors are made through examinations conducted by cluster support organizations and similar bodies, please first consult the Shizuoka Prefecture Business Development Division if you wish to have your business reviewed as a growth sector.

*Note 3: The subsidy rate, limit, and other conditions may differ depending on the city or town. Please contact the relevant city or town office for further details.